

Audo

COPENHAGEN



PLINTH PEDESTAL
Designed by *Norm Architects*

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Introducing Plinth Pedestal – a new addition to the ever-growing Plinth Collection.

The pedestal has long been used to elevate objects and spaces. Once the reserve of museums, the practical object is now making its mark in private homes – as a sculptural and space-saving display for ornamental objects.

Enter the Plinth Pedestal, the latest piece to join Audo's Plinth Collection, designed by Norm Architects. Uplifting in every sense, its tall and slender silhouette is offered in a range of beautiful materials including purple-veined Calacatta Viola marble, white-veined Grey Kendzo marble and Kunis Breccia, a natural, sand-coloured stone rich in mineral fragments

Filling negative space with depth and dimension, Plinth Pedestal lets a favourite object take pride of place. Ideal for filling an empty corner of a room, it can be used alone or to highlight a family heirloom, floral arrangement or favourite sculpture.

About the designer

Founded in Copenhagen in 2008 by Jonas Bjerre-Poulsen and Kasper Rønn, Norm Architects specialise in residential architecture, commercial interiors, industrial design, photography and art direction. The name, Norm Architects, reflects the group's emphasis on the importance of drawing inspiration from norms and traditions within architecture and design – particularly the Scandinavian design principles of timeless aesthetics and natural materials, and the modernist values of restraint and refinement. Guided by these principles, Norm Architects produce a design that unites materials and craftsmanship, while embodying beauty, history and, most importantly, timeless simplicity, where there is nothing more to add or take away. Today, the group regularly collaborates with Audo, helping to drive the evolution of the brand and its product offerings —imbued with the same intrinsic quality as Norms creative direction: a simplicity that carries bigger ideas. Lead by the body and mind rather than by trends or technology, their projects explore ideas that not only look good but that also feel good: architecture becomes thoughtful, minimalism acquires softness and visual matter assumes haptic qualities.



PRODUCT TYPE
Lounge table

ENVIRONMENT
Indoor

DIMENSIONS
W: 30 cm / 11,8"
D: 30 cm / 11,8"
H: 75 cm / 20,1"

COLOUR
Nero Marquina marble
Grey Kendzo marble
Carrara marble
Calacatta Viola marble
Kunis Breccia stone

MATERIALS
Nero Marquina marble, Kendzo marble,
Carrara marble, Calacatta Viola marble,
Kunis Breccia stone, PA glides and MDF

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Designed by *Norm Architects*



ABOUT DESIGN HOLDING



Design Holding is a global leader in high-end design with a cultural heritage of European origin, characterised by multi-channel distribution and diversified product categories. Guided by the purpose '*We design for a beautiful life*', the Group designs for the planet, people, and culture. The Group includes Flos, B&B Italia, Louis Poulsen, Maxalto, Arclinea, Azucena, FENDI Casa, Menu, by Lassen and Lumens.

Design Holding's catalogue features iconic objects designed by world-famous designers such as Achille and Pier Giacomo Castiglioni, Tobia Scarpa, Luigi Caccia Dominioni, Poul Henningsen, Arne Jacobsen, Antonio Citterio, Gaetano Pesce, Philippe Starck, Piero Lissoni, Konstantin Grcic, Jasper Morrison, Patricia Urquiola, Michael Anastassiades and many others. Design Holding is jointly owned by the global investment firms Investindustrial and Carlyle.

ABOUT AUDO COPENHAGEN



Audo Copenhagen is a luxury source for high-end design furniture, lighting and accessories reflecting Danish heritage and a contemporary, global outlook.

The brand actively partners with leading architects and interior designers from around the world including Norm Architects, Colin King and Danielle Siggerud and stewards iconic designs including the timeless Kubus collection by architect Mogens Lassen, The Tired Man by Flemming Lassen and the Plinth Collection by Norm Architects.